



De Care – Your
Professional Distributor

Name You Can **Trust**



Name You Can Trust

Diamenty Forbesa

przedsiębiorstwa

Diamenty Forbesa – przychody od 5 do 50 mln PLN

miejsce w regionie	miejsce w kraju	nazwa	miasto	przychody w 2008 r. (mln PLN)	zysk netto w 2008 r. (mln PLN)	wartość w 2008 r. (mln PLN)*	przec. wzrost wartości 2006-2008 (proc.)
73.	336.	Ernst & Young Corporate Finance sp. z o.o.	Warszawa	44,60	3,47	13,81	56,91
74.	343.	Przedsiębiorstwo Budowlane Pabich sp. z o.o.	Ostrołęka	44,37	3,03	11,68	56,45
75.	348.	Ewopharma AG sp. z o.o.	Warszawa	29,67	1,04	3,81	56,41
76.	353.	Lema Engineering sp. z o.o.	Pruszków	5,08	0,28	0,94	55,85
77.	358.	Zakład Mleczarski Figand Leszek Figarski i Wspólnicy spółka jawna	Wolanów	44,47	2,72	6,63	55,54
78.	364.	Przedsiębiorstwo Gospodarki Komunalnej w Piotrkowie sp. z o.o.	Piotrków	33,26	4,92	13,11	54,75
80.	380.	Emplay International sp. z o.o.	Warszawa	38,41	8,66	21,02	53,65
82.	390.	Przedsiębiorstwo Produkcyjno-Usługowe Redox sp. z o.o.	Warszawa	44,64	2,47	7,10	53,10
83.	399.	Silvi-Cola Firma Handlowa sp. z o.o.	Ożarów Mazowiecki	26,40	0,84	1,94	52,31
84.	406.	Kornster sp. z o.o.	Warszawa	9,78	1,98	4,04	52,08
85.	410.	Centrum Zapotrzeżenia Energetyki Elzest sp. z o.o.	Radom	19,87	1,04	3,87	51,82
86.	425.	Shalom Travel Service sp. z o.o.	Warszawa	20,64	0,49	1,67	51,09



„Business Gazelle Prize” - for companies with fastest growth 2006-2009

„Forbes’ Diamonds” – by Forbes Poland Magazine 2010

- ✓ #5 in „The Best in foodstuff and agricultural products sector”
- ✓ #27 in „Top of small and medium companies”.



distribution

Products Clients

ETHNIC

Globalisation

Traveling

New Experience

PREMIUM

Prestige

Confidence, Quality

Self esteem

HEALTH/NATURAL

Trendy

Back to the nature

Alternative for classic medicine

We reach our customers through:

- All international **Modern Trade** chains: Tesco, Real, Auchan, Carrefour, Leclerc
- **Cash & Carry's**: Makro (Metro) and Selgros
- Top **Traditional Trade** outlets and grocery stores like BOMI, Piotr i Pawel, Alma, Delima and 1000 best other shops
- **Catering**: directly and via regional subdistributors
- **Internet** shops
- **B2B** transactions





Sales Structure



- New Head Office and Central Warehouse in Pieńków (20km north-west of Warsaw)
- Fully developed national trade structure:
 - Key Account Managers
 - Sales Area Managers
 - Salesmen
- Merchandising in-house and outsourced
- Marketing in-house and outsourced
- Logistics outsourced – all orders delivered within 48h
- Modern IT systems for order collection and sales analysis



marketing

Activities

IN STORE:

Multimedia expositions

Cooking demonstrations

Combining products by cuisine

OUTDOOR:

Public relations activity

Outdoor activity

Advertisements

Internet activity





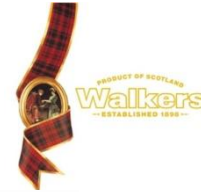
brands



AZTECA



AMORA



carotino



Bonne Maman.

